

WHAT IS CLAIMED IS:

1. A system to customize a fuel dispenser comprising:
 - a computer;
 - a database of fuel dispenser options with said computer;
 - a selection means for selecting said fuel dispenser options from said database of said fuel dispenser options to create a customized fuel dispenser;
 - a display means for displaying said fuel dispenser options;
 - a saving means for saving data with said computer comprising said customized fuel dispenser; and
 - a transfer means for transferring data with said computer comprising said customized fuel dispenser to a location for constructing said customized fuel dispenser.
2. The system of Claim 1, wherein said customized fuel dispenser has at least one side and said fuel dispenser options are selected for each of said at least one side of said customized fuel dispenser.
3. The system of Claim 1, wherein said fuel dispenser options are displayed as pull-down menus and pop-up menus.
4. The system of Claim 1, wherein said fuel dispenser options include different colors for said customized fuel dispenser.
5. The system of Claim 1, wherein said fuel dispenser options include designs for said customized fuel dispenser.

6. The system of Claim 1, wherein said fuel dispenser options include different types of paint for said customized fuel dispenser.

7. The system of Claim 1, wherein said fuel dispenser options include hose quantity.

8. The system of Claim 1, wherein said fuel dispenser options include products to be dispensed from said customized fuel dispenser.

9. The system of Claim 1, wherein said fuel dispenser options include positioning of said display means on said customized fuel dispenser.

10. The system of Claim 1, wherein said transfer means is a modem.

11. The system of Claim 1, wherein said display means displays current prices of said fuel dispenser options.

12. The system of Claim 1, wherein said display means displays total cost of said customized fuel dispenser as said fuel dispensing options are selected.

13. The system of Claim 1, wherein said fuel dispenser options include hose orientation.

14. The system of Claim 1, wherein said fuel dispenser options include more than one style of hose.

15. The system of Claim 5, wherein said designs include a single-sided fuel dispenser or a dual-sided fuel dispenser.

16. The system of Claim 5, wherein said designs include stickers.

17. The system of Claim 5, wherein said designs include indicia.

18. The system of Claim 5, wherein said designs include patterns.

19. The system of Claim 5, wherein said designs can be located anywhere on said customized fuel dispenser.

20. The system of Claim 2, wherein each of said at least one side of said customized fuel dispenser comprises the selection of at least one of said fuel dispenser option.

21. A system to customize a fuel dispenser comprising:

a computer;

a database of fuel dispenser options with said computer;

a selection means for selecting said fuel dispenser options from said database of said fuel dispenser options to create a customized fuel dispenser;

a display means for displaying said fuel dispenser options;

and

a transfer means for transferring data with said computer comprising said customized fuel dispenser to a location for constructing said customized fuel dispenser.

22. The system of Claim 21, wherein said customized fuel dispenser has at least one side and said fuel dispenser options

are selected for each of said at least one side of said customized fuel dispenser.

23. The system of Claim 21, wherein said fuel dispenser options are displayed as pull-down menus and pop-up menus.

24. The system of Claim 21, wherein said fuel dispenser options include different colors for said customized fuel dispenser.

25. The system of Claim 21, wherein said fuel dispenser options include designs for said customized fuel dispenser.

26. The system of Claim 21, wherein said fuel dispenser options include different types of paint for said customized fuel dispenser.

27. The system of Claim 21, wherein said fuel dispenser options include hose quantity.

28. The system of Claim 21, wherein said fuel dispenser options include products to be dispensed from said customized fuel dispenser.

29. The system of Claim 21, wherein said fuel dispenser options include positioning of said display means on said customized fuel dispenser.

30. The system of Claim 21, wherein said transfer means is a modem.

31. The system of Claim 21, wherein said display means displays current prices of said fuel dispenser options.

32. The system of Claim 21, wherein said display means displays total cost of said customized fuel dispenser as said fuel dispensing options are selected.

33. The system of Claim 21, wherein said fuel dispenser options include hose orientation.

34. The system of Claim 21, wherein said fuel dispenser options include more than one style of hose.

35. The system of Claim 25, wherein said designs include a single-sided fuel dispenser or a dual-sided fuel dispenser.

36. The system of Claim 25, wherein said designs include stickers.

37. The system of Claim 25, wherein said designs include indicia.

38. The system of Claim 25, wherein said designs include patterns.

39. The system of Claim 25, wherein said designs can be located anywhere on said customized fuel dispenser.

40. The system of Claim 22, wherein each of said at least one side of said customized fuel dispenser comprises the selection of at least one of said fuel dispenser option.

41. A method of customizing a fuel dispenser comprising: accessing a computer with a database of fuel dispenser options;

selecting said fuel dispenser options from said database of said fuel dispenser options to create a customized fuel dispenser;

displaying said fuel dispenser options;

saving data with said computer comprising said customized fuel dispenser; and

transferring data with said computer comprising said customized fuel dispenser to a location for constructing said customized fuel dispenser.

42. The method of Claim 41, wherein said customized fuel dispenser has at least one side and said fuel dispenser options are selected for each of said at least one side of said customized fuel dispenser.

43. The method of Claim 41, wherein said fuel dispenser options are displayed as pull-down menus and pop-up menus.

44. The method of Claim 41, wherein said fuel dispenser options include different colors for said customized fuel dispenser.

45. The method of Claim 41, wherein said fuel dispenser options include designs for said customized fuel dispenser.

46. The method of Claim 41, wherein said fuel dispenser options include different types of paint for said customized fuel dispenser.

47. The method of Claim 41, wherein said fuel dispenser options include hose quantity.

48. The method of Claim 41, wherein said fuel dispenser options include products to be dispensed from said customized fuel dispenser.

49. The method of Claim 41, wherein said fuel dispenser options include positioning of said display means on said customized fuel dispenser.

50. The method of Claim 41, wherein said transfer means is a modem.

51. The method of Claim 41, wherein said display means displays current prices of said fuel dispenser options.

52. The method of Claim 41, wherein said display means displays total cost of said customized fuel dispenser as said fuel dispensing options are selected.

53. The method of Claim 41, wherein said fuel dispenser options include hose orientation.

54. The method of Claim 41, wherein said fuel dispenser options include more than one style of hose.

55. The method of Claim 45, wherein said designs include a single-sided fuel dispenser or a dual-sided fuel dispenser.

56. The method of Claim 45, wherein said designs include stickers.

57. The method of Claim 45, wherein said designs include indicia.

58. The method of Claim 45, wherein said designs include patterns.

59. The method of Claim 45, wherein said designs can be located anywhere on said customized fuel dispenser.

60. The method of Claim 42, wherein each of said at least one side of said customized fuel dispenser comprises the selection of at least one of said fuel dispenser option.

61. The system of Claim 1, wherein said transfer means transfers said customized fuel dispenser to a different location for construction based on the number of customized fuel dispensers being constructed at the original location.

10040474 039102